
astrobrights®

Papers

Production Considerations

COLORFASTNESS	ASTROBRIGHTS® Papers contain water-soluble dyes and are not recommended where moisture or light may cause bleeding or fading. Depending on the level of fluorescent attributes, some colors have a higher probability of fading than others. Always pretest for best results.
PREPRESS	As a general rule with uncoated paper, imagery should be adjusted in prepress to compensate for the additional 5–15% tone value increase that will occur. The precise amount of undercolor removal is image-specific. Total area coverage should not exceed 320%.
INK / PRINTING	The use of opaque light inks on dark stocks may require an in-line double pass. Black and metallic inks work well and deliver successful results. Anticipate a dry-back of 5 to 7 density points.
VARNISH	Low solvent (0–5%) varnish can be used as a surface protector; it will not alter or enhance the appearance of ASTROBRIGHTS Papers.
AQUEOUS COATING	Aqueous coating can be used as a surface protector; it will not alter or enhance the appearance of ASTROBRIGHTS Papers. Most printers will only use aqueous coating on heavier weight stocks and only with a special formulation for uncoated papers to avoid possible paper curl. Pretesting is necessary.
EMBOSSING	ASTROBRIGHTS Papers emboss and deboss beautifully.
FOIL STAMPING	Foil stamping on ASTROBRIGHTS Papers yields striking results. We recommend the use of wax-free litho inks when combining offset lithography and foil stamping to ensure the best results and the maximum adhesion of foil to ink. For best results, stamp directly onto ASTROBRIGHTS Papers using new foils.
NON-IMPACT PRINTING	ASTROBRIGHTS Papers text weights and cover weights up to 80C are guaranteed for laser and ink jet printing.
DIGITAL PRINTING	ASTROBRIGHTS Papers are compatible with dry toner digital presses. For more information on digital printing and presses visit: www.neenahpaper.com/digital
FOLDING / SCORING	A letterpress channel score parallel to the grain direction is recommended to ensure a smooth crease.
TRIMMING / DIE-CUTTING	A sharp blade will ensure a clean cut through the stock; a dull blade could tear the stock.
BINDING	ASTROBRIGHTS Papers accept all types of commercial binding. Binding should be parallel to the grain direction to prevent moisture buckling and minimize wear on the crease. Glues should be completely dry prior to additional converting steps. Gluing and bindery processes should always be pretested.

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