

### Philips Signage Solutions P-Line Display

55" UHD Panel 700 cd/m²

# **Signage**Solutions



## 55BDL3017P

# Power and flexibility

# Brighter content with 24/7 performance.

Made for 24/7 operation, the robust Philips P-Line digital signage display stands the test of time. Clear UHD picture quality and high brightness make it perfect for demanding environments such as retail, transportation, and food and drink.

### Brilliant picture. Strong build.

- Robust metal housing
- D-image: clinically accurate imaging
- Effortless setup. Total control.
- Operate, monitor and maintain with CMND and Control

### **Robust system solution**

- Energy-saving automatic backlight control
- FailOver ensures that content is always playing
- Sophistication and intelligence with SDM-L



# Highlights

#### **D-image**



This Philips Professional Display is factorycalibrated to meet clinical compliance standards for greyscale performance. The optimal image achieved by the display can be used to review medical images in consultation rooms or lecture theatres.

#### **CMND** and Control



Run your display network over a local (LAN) connection. CMND and Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

#### FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips

Professional Display switch automatically between primary and secondary inputs, ensuring that content keeps playing even if the primary source goes down. Simply set a list of alternative inputs to be sure your business is always on.

#### **SDM-L** ready

An integrated Intel Smart Display Module Large adds scalable sophistication to your display, enabling quick and cost-effective upgrades when you need to add new features and functionality. Its thin design provides the same level of intelligence and interoperability as OPS, whilst keeping the display as sleek as possible.



# Specifications

#### **Picture/Display**

- Diagonal screen size: 54.6 inch / 138.7 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 700 cd/m<sup>2</sup>
- Contrast ratio (typical): 5000:1
- Dynamic contrast ratio: 500,000:1
- Aspect ratio: 16:9
- Response time (typical): 8 ms
- Pixel pitch: 0.315 x 0.315 mm
- Display colours: 1.07 billion
- Viewing Angle (H / V): 178 / 178 degree
- Haze: 25%
- Panel technology: VA

#### Connectivity

- Video input: Display Port1.2 (x 1), HDMI 2.0 (x 2), DVI-I (x 1), USB 2.0 (x 1)
- Video output: DisplayPort 1.2 (x 1), HDMI 2.0
- (x 1)
- Audio input: 3.5 mm jack
- Audio output: 3.5 mm jack
- Other connections: SDM-L, Micro SD (x 1)
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

#### **Supported Display Resolution**

Computer formats		
Resolution	Refresh rate	
1280 x 1024	60 Hz	
1920 x 1080	60 Hz	
1280 x 800	60 Hz	
1600 x 1200	60 Hz	
640 x 480	60, 67, 72, 75 Hz	
720 x 400	70 Hz	
1024 x 768	60, 70, 75 Hz	
1152 x 864	75 Hz	
1152 x 870	75 Hz	
1280 x 720	60 Hz	
1440 x 900	60 Hz	
1680 x 1050	60 Hz	
800 x 600	56, 60, 72, 75 Hz	
<ul> <li>Video formats</li> </ul>		
Resolution	Refresh rate	
1080 <sub>Р</sub>	50, 60 Hz	
720p	50, 60 Hz	
1080i	50, 60 Hz	
3840 x 2160	30Hz	
3840 x 2160	60 Hz	

480p	60 Hz
576p	50 Hz

#### **Dimensions**

- Set dimensions ( $W \times H \times D$ ):
- 1241.80 x 712.60 x 76.80 mm
- Set dimensions in inch (W x H x D): 48.89 x 28.06 x 3.02 inch
- Bezel width: 13.9 mm (Even bezel)
- Product weight (lb): 45.64 lb
- Product weight: 20.7 kg
- VESA Mount: 400 x 400 mm, M6

#### Convenience

- Placement: Landscape (24/7), Portrait (24/7)
- Tiled Matrix: Up to 15 x 15
- Keyboard control: Hidden, Lockable
- Signal loop through: IR Loop through, DisplayPort, RS232, HDMI
- Network controllable: RJ45, RS232
- · Energy-saving functions: Smart Power
- · Screen-saving functions: Pixel Shift, Low Bright
- Ease of installation: Carrying Handles

#### Power

- Standby power consumption: <0.5 W
- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (Typical): 148 W
- Consumption (Max): 296 W
- Energy Label Class: G

#### **Operating conditions**

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Altitude: 0 ~ 3000 m
- MTBF: 60,000 hour(s)
- Humidity range (operation)[RH]: 20~80% RH (No condensation)
- Humidity range (storage) [RH]: 5~95% RH (No condensation)

#### Sound

• Built-in speakers: 2 x 10 W RMS

#### Accessories

 Included Accessories: AC Switch Cover, Edge Alignment Kit (1) - 1 pcs, Edge Alignment Kit (2) -2 pcs, IR sensor cable (1.8 m) (x 1), Philips logo (x 1), Power cable (x 3), Quick start guide (x 1),





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Remote control and AAA batteries, RS232 cable (3 m) (x 1), RS232 daisy chain cable (x 1), USB Cover (x 1), Wire Clamper (x 3)

• Stand: BM05922(optional)

### **Multimedia Applications**

- USB Playback Audio: AAC, HEAAC, MPEG
- USB Playback Picture: BMP, JPEG, PNG
- USB Playback Video: H.264, Motion JPEG, MPEG1/ 2, WMV3

#### Miscellaneous

- On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: CE, CCC, BSMI, CB, VCCI, CECP, EAC, PSB, EMF, EnergyStar 8.0, ETL, FCC, Class A
- Warranty: 3 year warranty